



LoveSong

THE MUSIC, THE MINISTRY
THE MOVEMENT

A Feature - Length Documentary Film

IN 1970, FOUR HIPPIES WALKED INTO CALVARY CHAPEL,
COSTA MESA , CALIFORNIA AND HELPED CHANGE
CHRISTIAN MUSIC FOREVER



THE PURPOSE

EXPERIENCE THE IMPACT AND MESSAGE OF THE JESUS MOVEMENT THROUGH THE MUSIC AND MINISTRY OF LOVE SONG. A MESSAGE THAT IS STILL NEEDED TODAY.

THAT WAS THEN...

IN THE EARLY 70'S, AMERICA WITNESSED UNPRECEDENTED REVIVAL. BELIEVERS CALLED IT "THE JESUS MOVEMENT", TIME MAGAZINE WOULD CALL IT "THE JESUS REVOLUTION". HOWEVER YOU DEFINE IT, A SUPERNATURAL SPIRITUAL AWAKENING SWEEPED ACROSS OUR NATION.

A NEW FORM OF CHRISTIAN MUSIC WAS BORN THAT SPOKE TO A NEW GENERATION OF BELIEVERS BOTH YOUNG AND OLD. THE MUSIC OF LOVE SONG TRANSCENDED TRADITIONAL BARRIERS, BROKE DOWN WALLS, WAS ANOINTED BY THE HOLY SPIRIT AND CHANGED LIVES.

70S

THIS IS NOW...

THE TURBULENT TIMES OF THE 60'S AND 70'S MIRROR AND REFLECT THE FRACTURED AND UNSTABLE TIMES WE LIVE IN TODAY. WE NEED A NEW MOVE OF GOD TODAY. GOD MOVED THEN IN A SPECIAL WAY AND BY HIS SPIRIT, HE MAY CHOOSE TO MOVE ONCE AGAIN.

Jesus is still the answer!

AS THE VIEWING AUDIENCE JOURNEYS WITH US THROUGH THE LIFE AND MINISTRY OF THE BAND LOVE SONG, THEY WILL ALSO DISCOVER THAT A WORK OF GOD THAT STARTED 50 YEARS AGO IS JUST AS RELEVANT AND NEEDED TODAY. OUR PRAYER IS THAT THIS DOCUMENTARY WILL BE USED TO SPARK RENEWED HOPE IN GOD, BORN OF THE SPIRIT!



IT WAS A TIME OF CHANGE...

- THE PSYCHEDELIC 60'S AND 70'S LEFT MILLIONS SEARCHING FOR TRUTH
- YOUNG PEOPLE WOULD ASK, WHERE DO WE GO FROM HERE?



THE STORY

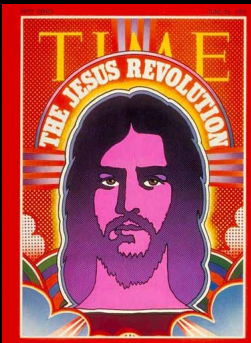


GOD'S SPIRIT SWEEPED ACROSS THE COUNTRY...

- ENTER THE JESUS MOVEMENT
- HUNDREDS OF THOUSANDS HEAR HIS VOICE

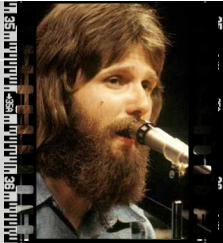
THE JESUS REVOLUTION EXPLODED...

- GIVING BIRTH TO A BRAND-NEW SOUNDTRACK CALLED JESUS MUSIC.
- MUSIC WAS A LANGUAGE YOUNG PEOPLE UNDERSTOOD
- ROCK & ROLL WITH A CHRISTIAN MESSAGE WAS BORN



EVANGELISM WOULD NEVER BE THE SAME

CHUCK GIRARD



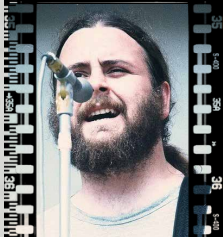
TOMMY COOMES



JAY TRUAX



BOB WALL



JOHN MEHLER



THE BAND

- PIONEERS OF CHRISTIAN ROCK
- AMONG THE FIRST TO MERGE CONTEMPORARY MUSIC AND MINISTRY
- PART OF THE SOUNDTRACK OF THE LAST GREAT AMERICAN REVIVAL
- HELPED LAY THE FOUNDATION FOR CONTEMPORARY CHRISTIAN MUSIC OF TODAY



THE PRODUCTION

- CANDID AND REVEALING INTERVIEWS WITH ORIGINAL FOUNDING MEMBERS OF THE BAND.



- CHUCK GIRARD
- JAY TRUAX
- TOMMY COOMES

HISTORICAL, ARCHIVED MUSIC AND EVENT FOOTAGE AND IMAGES, SOME OF WHICH HAS NEVER BEEN SHARED WITH THE PUBLIC UNTIL NOW.



NEW, EXCLUSIVE LOVE SONG "IN CONCERT" REUNION PERFORMANCE RECORDED AT THE UPPER ROOM IN SOUTHERN CALIFORNIA.

GUEST INTERVIEWS & INFLUENCERS

MICHAEL W. SMITH



JEREMY CAMP



MICHELLE PILLAR



PHIL KEAGGY



BRYAN DUNCAN



GREG & CATHE LAURIE



SKIP HEITZIG



MIKE MACINTOSH



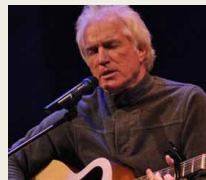
CHERYL BRODERSEN



TOM ALLEN



PAUL CLARK



DEBBY KERNER RETTINO



BOB BENNETT



CHUCK BUTLER



CHAD BUTLER/SWITCHFOOT



DON MOEN



STAN MOSER



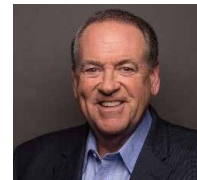
JACKIE PATILLO



RON STRAND



GOV. MIKE HUCKABEE



...AND MORE

HELP US TELL THE STORY OF *Love Song*

THE GOAL...

TO RAISE THE REMAINING PRODUCTION BUDGET FUNDS TO TELL THIS HISTORY-MAKING STORY ABOUT THE BAND LOVE SONG, THEIR MUSIC AND MINISTRY THAT CHANGED LIVES DURING THE JESUS REVOLUTION AND THE BIRTH OF CONTEMPORARY CHRISTIAN MUSIC THAT FOLLOWED.

SO MANY MINISTRIES GREW OUT OF THE JESUS MOVEMENT AND THIS FILM IS AN OPPORTUNITY TO TELL A SEMINAL PART OF THE AMAZING WORK OF GOD THAT HAPPENED THEN AND CONTINUES TODAY.



THE BUDGET...

OUR REMAINING TOTAL PRODUCTION BUDGET OF \$124,280 IS A CONSERVATIVE FIGURE IN THE WORLD OF QUALITY DOCUMENTARY FILM PRODUCTION WHICH CAN EASILY AVERAGE AS HIGH AS \$500,000 AND MUCH MORE.

THE REMAINING BUDGET COVERS THE SHOOTING, EDITING, MUSIC, STOCK FOOTAGE, LICENSING & RIGHTS FOR VARIOUS FOOTAGE AND VISUAL IMAGES AS WELL AS PROJECT DEVELOPMENT, MARKETING, AND FINANCIAL AND LEGAL MANAGEMENT.

WE ARE SEEKING SIGNIFICANT DONORS TO PARTNER WITH US TO HELP SPREAD AWARENESS AND HELP FUND THE TOTAL PRODUCTION.

- 1 PRAY FOR THE PROJECT:** WE SEEK GODS GUIDANCE, ANOINTING AND BLESSING FOR THIS HISTORICAL DOCUMENTARY FEATURE LENGTH FILM TO BE USED TO REACH HUNDREDS OF THOUSANDS OF VIEWERS WITH A MESSAGE OF NEW HOPE THAT JESUS WAS AND STILL IS... THE ANSWER!
- 2 BECOME AN INFLUENCER:** USE YOUR SPHERE OF INFLUENCE AND CONTACTS TO ENDORSE AND SHARE THE STORY ABOUT THE LOVE SONG DOCUMENTARY PROJECT. ENCOURAGE OTHERS TO PRAYERFULLY CONSIDER FINANCIALLY SUPPORTING THIS EFFORT AND TO ALSO SHARE THE STORY WITH THEIR COMMUNITY OF INFLUENCE.
- 3 CONSIDER A FINANCIAL INVESTMENT IN KINGDOM BUILDING THROUGH THIS FILM:** SIGNIFICANT FUNDING IS NEEDED FOR A PROJECT OF THIS SCOPE AND MAGNITUDE. IT IS OUR PRAYER THAT THIS STORY CAN BE USED OF THE SPIRIT TO SPARK RENEWED HOPE AND FAITH ACROSS OUR NATION ONCE AGAIN. SEE “WAYS TO DONATE” ON SUMMARY PAGE.

3 WAYS YOU CAN HELP



PROMOTIONAL VIDEO FOR USE:

USE THIS PROMOTIONAL VIDEO ON YOUR SOCIAL MEDIA OUTLETS AND TO SHARE WITH OTHERS.

TWO VERSIONS AVAILABLE FOR USE:

Full-Length Version // 5:00 Min // <https://www.lovesongtheband.com/documentary-trailer>

Short Version // 2:30 Min // <https://www.lovesongtheband.com/documentary-short-trailer>

SPECIAL NOTE:

BAND MEMBERS, CHUCK GIRARD, JAY TRUAX AND TOMMY COOMES CAN BE AVAILABLE INDIVIDUALLY OR AS A GROUP FOR ZOOM INTERVIEWS OR “IN-PERSON” APPEARANCES SUBJECT TO AVAILABILITY AND POSSIBLE COVID-19 RESTRICTIONS. PROMOTIONAL TRAVEL EXPENSES ADDITIONAL.

BUDGET SUMMARY

“Remaining Investment to Complete The Project”

PRODUCTION:

VIDEO PRODUCTION: 11,300

Remaining Interviews: Producers/Crew/Equipment

POST-PRODUCTION: \$59,500

Producers/Writer/Editorial/VFX/Music/Sound/Mastering

ANIMATION / MOTION GRAPHICS: \$4,000

Titles/Transitions/Bumpers/Illustrations/Credits

ADMINISTRATION: \$10,000

Accounting/Legal/Contracts/Licenses

Total: \$84,800

Contingency: 10% of Total: \$8,480

Production Grand Total: \$93,280

PROMOTION & MARKETING:

PUBLICIST: \$7,000

Management and supervision of all media press promotion

PRINT/DIGITAL/COLLATERAL: \$4,000

Press Releases/Design/Development/Content

WEB/SOCIAL MEDIA: \$15,000

Strategy/Management/Placement/Integration/Promotion

PROMOTIONAL TRAVEL/MEDIA EXPOSURE: \$5,000*

*Other than compensated by appearance invitee or event.

Promotional & Marketing Total: \$31,000

TOTAL PRODUCTION & MARKETING: \$124,280

LOVE SONG
DOCUMENTARY/

BUDGET SUMMARY

EXECUTIVE PRODUCER //

RON STRAND

CO-EXECUTIVE PRODUCERS //

CHUCK GIRARD, TOMMY COOMES , JAY TRUAX

DIRECTOR //

JERRY STANLEY / JSP CREATIVE MEDIA

PRODUCERS //

JERRY STANLEY, RON STRAND, CHUCK GIRARD,
TOMMY COOMES AND JAY TRUAX

SUMMARY

ON BEHALF OF THE BAND MEMBERS OF LOVE SONG, CHUCK GIRARD, JAY TRUAX, TOMMY COOMES AND EXECUTIVE PRODUCER, RON STRAND, WE THANK YOU FOR YOUR PRAYERFUL CONSIDERATION TO HELP US TELL THE AMAZING AND GOD GUIDED STORY OF THE BAND, LOVE SONG, THEIR MINISTRY THROUGH MUSIC AND THE JESUS MOVEMENT THAT BECAME PART OF THE LAST GREAT AMERICAN REVIVAL.

THE JESUS MOVEMENT AND MUSIC OF LOVE SONG CHANGED LIVES THEN AND CAN CHANGE LIVES ONCE MORE... THROUGH THIS INSPIRING FILM!

CONTACT INFORMATION:

RON STRAND, EXECUTIVE PRODUCER
RON@THEUPPERROOMPRESENTS.COM
PH: 949 939 4971

WAYS TO DONATE:

VISIT OUR WEBSITE:
LOVESONGTHEBAND.COM
CLICK: DONATE TAB

LOVE SONG THE DOCUMENTARY
C/O THE UPPER ROOM PRESENTS
15550-C ROCKFIELD BLVD., IRVINE CA 92618

A NON-PROFIT TAX-DEDUCTIBLE ORG:

THIS FEATURE-LENGTH DOCUMENTARY FILM IS BEING PRODUCED BY THE BAND LOVE SONG AND THE UPPER ROOM PRESENTS. THE UPPER ROOM PRESENTS IS A 501(C)(3), TAX-EXEMPT ORGANIZATION.

Thank You

